

Sno	Name of the Activity	Date	Resource Person
	National Seminar	29/04/25	
	IPR Week	21/04/2025 to 26/04/2025	
	Display of Business Models	24/04/2024	
	Faculty Exchange Programme with RBVRR	10/02/2025 to 08/03/2025	
	Workshop on IPR and IP Management for Start-ups	22/03/25	Ms Ramya Sudha Srikanth BA,BL
	Field Trip to NIRD	21/03/2025	
	Legal Awareness Camp	07/03/25	U. Chandrakala Deputy Chief Defense counsel Nampally Court
	Motivational Speech for Bcom Students	07/03/25	Sri Gopal T.K Krishna Licensed Professional Engineer
	Student Talent Enhancement programme	25/02/2025	Mr M.NAGARAJU
	An Awareness lecture on Cyber Crime	11/02/2025	Hyderabad Cyber crime officers
	Trip to OU Business Incubation Unit	06/02/2025	
	Certification Course on Tally along with GST	Batch-1:21/01/2025 to 31/01/2025 Batch 2: 01/02/2025 to 06/02/2025	
	Certification Course on Soft Skills	21/01/2025 to 31/01/2025	
	Investor Education Initiative by HSBC MUTUAL FUND	24.01.2025	Mr Bhavanarayana Kandala
	Guest lecture on Awareness on Cyber Safety	23/01/25	Techknow foundation
	Extension Lecture on Cost Accounting	28/10/2025	Mr V Madhavan, FCA

REPORT ON ONE DAY NATIONAL SEMINAR on
“Earning Management: Issues & Challenges”

Date: April 29, 2025

Venue: Sardar Patel Auditorium, Keshav Memorial College, Hyderabad

Time: 9:30 AM

Organized by: Department of Commerce and Sciences

Chief Guest: Prof. Naresh Reddy Haddam

Sponsored by: Indian Bank, Narayanaguda, Hyderabad and Life Insurance Corporation of India

Budget: 2,00,000

No. of Hours: Full Day

No. of Participants: 110+ Students, Research Scholars, and Academicians from across India

Faculty Involved: 51

External Faculty: 110

Objective:

The Department of Commerce and Sciences at Keshav Memorial Institute of Commerce & Sciences (KMICS), with the generous support of Indian Bank and LIC of India, organized a One Day National Seminar on “*Earning Management: Issues & Challenges*” on April 29, 2025. The objective of this seminar was to provide a national platform for students, researchers, and faculty members to discuss the current trends, evolving practices, and ethical concerns in earnings management. The event encouraged scholarly interaction and critical thinking on financial transparency and accountability.

Programme Highlights:

The seminar commenced at 9:30 AM with a formal inaugural session. The Chief Guest, **Prof. Gaddam Naresh Reddy**, Registrar, Osmania University & Secretary, IAA Hyderabad Branch, addressed the audience with an inspiring speech about the increasing employment opportunities in the commerce sector. He highlighted the significance of financial discipline and transparency in today's corporate world.

Special Guests included:

- **Prof. V. Appa Rao**, Retired Professor, Osmania University, who spoke on earnings guidance and its role in shaping investor expectations.
- **Dr. Indrakanti Sekhar**, Principal, Department of Commerce, Osmania University, who emphasized the role of AI and big data in transforming accounting practices and the importance of ethical responsibility in the era of automation.

The event was presided over by **Dr. Annadanam Venkata Subrahmaniam**, Secretary, KMES, who congratulated the Department of Commerce on organizing the seminar. The welcome address was delivered by **Mrs. V. Santhi**, Principal, KMICS, setting a positive tone for the proceedings.

Technical Sessions:

The post-inaugural sessions included two key technical discussions:

- **Session I:** *Introduction & Evolution of Earnings Management*
- **Session II:** *Emerging Trends and Technologies in Earnings Management*

Chairpersons:

- **Prof. Suryanarayana** (Retd.), Osmania University

- **Dr. Renuka Sagar, RBVVR**

These sessions delved into vital topics such as blockchain in accounting, the ethical implications of AI, income inequality, sustainable growth, and the intersection of technology and financial reporting. A total of **110 research papers** were presented, reflecting a wide spectrum of perspectives and innovative ideas. Students also participated through **poster presentations and model displays**, making the seminar more engaging and inclusive.

Valedictory Session:

The Valedictory session began at 2:00 PM with **Dr. Annadanam Venkata Subrahmaniam** as the Chief Guest. He congratulated the organizers and emphasized the importance of commerce in national development, highlighting KMICS's commitment to innovation and excellence.

Best Paper Awards:

Three outstanding papers were selected and awarded **First, Second, and Third Prizes**. All participants received certificates of participation.

Vote of Thanks:

The Vote of Thanks was proposed by **Ms. V. Neeraja**, Assistant Professor in Commerce and Convenor of the seminar. She expressed gratitude to all the dignitaries, participants, sponsors, faculty members, and volunteers whose contributions ensured the success of the event.

Conclusion:

The One Day National Seminar on *“Earning Management: Issues & Challenges”* was a significant academic event that provided participants with valuable insights into the challenges and future directions of earnings management. It successfully fostered a collaborative learning environment and reinforced KMICS's role as a hub for academic excellence and ethical discourse.





<p>INAUGURAL 29-4-2025, TUESDAY, Time: 9.30AM Venue: Sardar Patel Hall KMES, Narayanpet, Hyderabad</p> <p>Chief Guest Sri G. Nareesh Reddy Registrar - OU, Secretary IAA Hyderabad</p> <p>Special Guest Dr. A. V. Subrahmanyam Secretary - KMES</p> <hr/> <p>Technical Session-1 10.30 AM Chairman Dr. Indrakanti Sekhar Principal, UCCBMA, Osmania University, Hyderabad.</p> <p>Technical Session-2 10.30 AM Chairman Dr. Renuka Sagar Director, APJKT Women's College (Department of Management)</p> <hr/> <p>VALEDICTORY 29-04-2025, Tuesday: 2.30 PM Venue: Sardar Patel Hall Chief Guest: Dr. A. V. Subrahmanyam Secretary - KMES</p>	<p>INVITATION</p> <p>The Management, Staff and Students of KESHAV MEMORIAL INSTITUTE OF COMMERCE AND SCIENCES (A unit of Keshav Memorial Educational Society)</p> <p>Cordially invite you to attend ONE DAY NATIONAL SEMINAR On 29th April, 2025 "Earning Management issues and Challenges"</p> <p>Organised by Department of Commerce & IQAC Keshav Memorial Institute of Commerce and Sciences Hyderabad</p> <p>In Collaboration with Indian Accounting Association (IAA) & Osmania University (OU)</p> <p>Special Guest Sri. D.J. Greenivas Sri. R. Srinivas</p>
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Report on a Workshop conducted on Intellectual Property Rights (IPRs) & IP Management for Start-ups on 22.03.2025

Date: March 22, 2025

Venue: Keshav Memorial Institute of Commerce and Sciences

Guest Speaker: Ms. K Ramya Sudha, BA. LLB.

Budget: Rs.2,000/-

No. of hours: 1.5 Hrs

No. of Students Participated: 55

No. of Faculty Participated: 18

External Faculties Participated: 02

The Keshav Memorial Institute of Commerce and Sciences successfully conducted a workshop on

Intellectual Property Rights (IPRs) & IP Management for Start-ups on 22.03.2025.

The event aimed to equip students with fundamental concepts of Intellectual Property, including patents, copyrights, trademarks, and trade secrets.

Programme Highlights

The session commenced with a warm welcome to the esteemed guest, Ms. K Ramya Sudha, BA. LLB. She gave many insights about the types of Intellectual Property Rights, validity of licenses and other important key points with respect to their registration. She also briefed about the momentum gained by Start-ups in today's world and its correlation to the world of IPR.

Participation & Acknowledgments

The event saw active participation from 55 students across B.Com Business Analytics and B. Com Computer Applications. Our Principal, Mrs V Santhi, appreciated the team for successfully organizing the event and also felicitated the guest with a shawl & Memento.

Faculty members who participated in the event included Programme Convenor, Ms K Sreedevi, Co-ordinator, Ms B. Ujjivani and all the supportive staff from the Department of Commerce. Additionally, other representatives who participated included IIC Convener C.Sanjana, English Department faculty Ms L.Deepika & Ms Maheshwari also contributed to the success of the event.

Objective: To introduce participants to the fundamental concepts of Intellectual Property, including patents, copyrights, trademarks, and trade secrets.

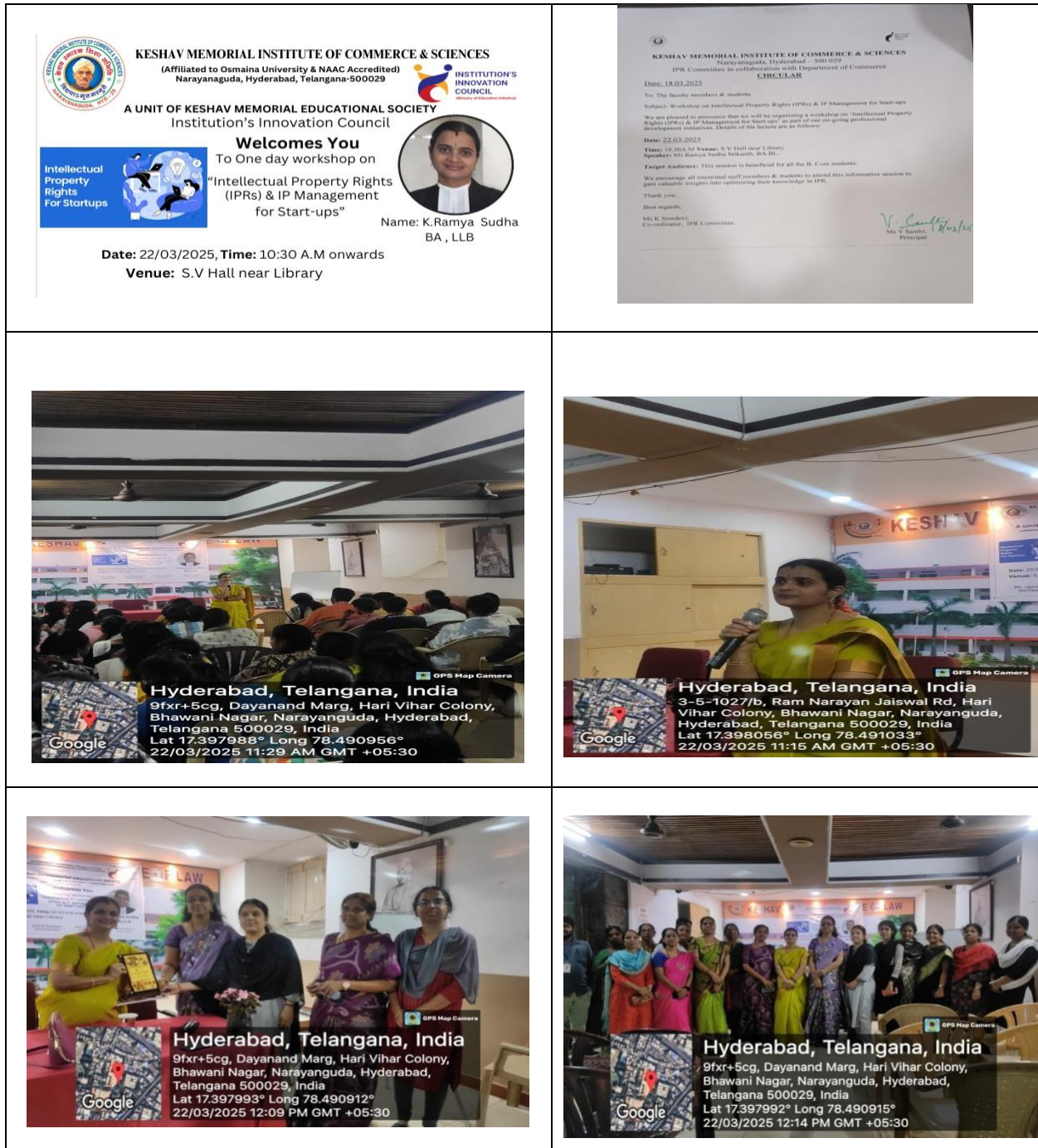
Program Outcomes: Participants will gain insights into how intellectual property can be monetized through licensing, franchising, or other methods, and how this impacts businesses and startups.

Remarks: Intellectual Property Rights is a dynamic and evolving field. With technology, business, and creative industries continually changing, understanding the legal aspects of innovation will give a significant advantage.

Conclusion

The workshop provided students with a comprehensive understanding IPRs and IP management for Start-ups. Ms. Ramya's insights and case studies enriched their learning experience, bridging the gap between academic knowledge and industry practices. The event concluded with a vote of thanks, acknowledging his contribution to shaping future marketing professionals.

The session was well-received, leaving students motivated and better prepared for real-world business challenges.



KESHAV MEMORIAL INSTITUTE OF COMMERCE & SCIENCES
 (Affiliated to Osmania University & NAAC Accredited)
 Narayanguda, Hyderabad, Telangana-500029

INSTITUTION'S INNOVATION COUNCIL
 (Member of Keshav Memorial Educational Society)

A UNIT OF KESHAV MEMORIAL EDUCATIONAL SOCIETY
 Institution's Innovation Council

Intellectual Property Rights For Startups

Welcomes You
 To One day workshop on
 "Intellectual Property Rights (IPRs) & IP Management for Start-ups"

Name: K.Ramya Sudha
 BA , LLB

Date: 22/03/2025, Time: 10:30 A.M onwards
Venue: S.V Hall near Library

KESHAV MEMORIAL INSTITUTE OF COMMERCE & SCIENCES
 Narayanguda, Hyderabad - 500 029
 IPR Committee in collaboration with Department of Commerce
CIRCULAR

Date: 18.03.2025

To: The faculty members & students

Subject: Workshop on Intellectual Property Rights (IPRs) & IP Management for Start-ups

We are pleased to announce that we will be organizing a workshop on Intellectual Property Rights (IPRs) & IP Management for Start-ups as part of our on-going professional development initiatives. Details of the lecture are as follows:

Date: 22.03.2025

Time: 10.30 AM Venue: S.V Hall near Library

Speaker: Ms. Ramya Sudha, B.A, LLB

Target Audience: This session is beneficial for all the B. Com students.

We encourage all interested staff members & students to attend this informative session to gain valuable insights into optimizing their knowledge in IPR.

Thank you.

Best regards,
 Ms. K. Sundari,
 Co-ordinator, IPR Committee.

V. Lakshmi
 Ms. V. Lakshmi
 Principal



Workshop on
Event: Intellectual Property, Rights (IPR) &
IP Management for Start-ups

Guest: Mr. Kalya Sridha, IIT, Date: 22-03-2023
Venue: SK Hall

Sl. No.	Hall Ticket No.	Name	Class	Signature
1	1110-24-538-001	Nandini	B.Com (B.A)	Nandini
2	1110-24-538-001	A. Chandana	B.Com (B.A)	Chandana
3	1110-24-538-005	A. Harshitha	B.Com (B.A)	Harshitha
4	1110-24-538-045	P. Harika Reddy	B.Com (BA)	Harika
5	1110-24-538-033	K. Sneethya	B.Com (BA)	Sneethya
6	1110-24-538-039	N. Heema	B.Com (BA)	N. Heema
7	1110-24-538-023	H. Sarjana	B.Com (BA)	H. Sarjana
8	1110-24-538-060	Y. Anshika Reddy	B.Com (BA)	Y. Anshika
9	1110-24-405-225	V. Swathi	B.Com (CA)	V. Swathi
10	1110-24-405-190	R. Anjali	B.Com (CA)	Anjali
11	1110-24-405-224	V. Gauthami	B.Com (CA)	Gauthami
12	1110-24-405-239	J. Anurutha	B.Com (CA)	Anurutha
13	1110-24-405-192	Anjali Tattwad	B.Com (CA)	Anjali
14	1110-24-405-220	V. Vaishnavi Devi	B.Com (CA)	Vaishnavi
15	1110-24-405-237	Y. Sai Priya	B.Com (CA)	Sai Priya
16	1110-24-405-196	D. Sai Priya	B.Com (CA)	Sai Priya
17	1110-24-538-03	B. Nitya Sri Varma	B.Com (BA)	Nitya
18	1110-24-538-030	K. Akshitha	B.Com (BA)	Akshitha
19	1110-24-538-047	P. Anshika	B.Com (BA)	Anshika
20	1110-24-538-016	P. Harshitha	B.Com (BA)	Harshitha
21	1110-24-538-042	Nep. Zishna Sree	B.Com (BA)	Nep. Zishna Sree
22	1110-24-538-014	B. Haraveema	B.Com (BA)	Haraveema
23	1110-24-405-207	Shubham Rao	B.Com (BA)	Shubham
24	1110-24-405-187	Manish	B.Com (CA)	Manish
25	1110-24-405-230	Vanshi	B.Com (CA)	Vanshi
26	1110-24-407-073	K. Siddharth	B.Com (CA)	Siddharth
27	1110-24-405-221	Vinodraj	B.Com (CA)	Vinodraj
28	1110-24-405-218	Shiva	B.Com (CA)	Shiva

Sl. No.	Hall Ticket No.	Name	Class	Signature
29	1110-24-405-226	V. Gini	B.Com (CA)	V. Gini
30	1110-24-405-227	V. Senthish	B.Com (CA)	Senthish
31	1110-24-405-197	Sachin Jiwari	B.Com (BA)	Sachin
32	1110-24-538-019	D. Lakshith	B.Com (BA)	Lakshith
33	1110-24-538-025	J. Rohan Rao	B.Com (BA)	Rohan
34	1110-24-538-028	K. Yashwanth Reddy	B.Com (BA)	Yashwanth
35	1110-24-538-053	S. Abhishek Rao	B.Com (BA)	Abhishek
36	1110-24-538-065	K. Kavitha	B.Com (BA)	Kavitha
37	1110-24-538-021	G. Vikas	B.Com (BA)	Vikas
38	1110-24-538-029	K. Kalyan Reddy	B.Com (BA)	Kalyan
39	1110-24-538-055	T. Laksh	B.Com (BA)	Laksh
40	1110-24-538-058	V. Bharath Ram	B.Com (BA)	Bharath
41	1110-24-538-027	K. Dhruv Kumar	B.Com (BA)	Dhruv
42	1110-24-538-010	B. Pavan Kumar	B.Com (BA)	Pavan
43	1110-24-538-038	N. Lakshith Kumar	B.Com (BA)	Lakshith
44	1110-24-538-022	G. Sudhakar Das	B.Com (BA)	Sudhakar
45	1110-24-538-011	B. Harish	B.Com (BA)	Harish
46	1110-24-538-046	P. Kishan	B.Com (BA)	Kishan
47	1110-24-538-052	S. Ganesh	B.Com (BA)	Ganesh
48	1110-24-538-048	R. Bharath Chandra	B.Com (BA)	Bharath
49	1110-24-538-009	B. Shyam	B.Com (BA)	Shyam
50	1110-24-538-003	Amit	B.Com (BA)	Amit
51	1110-24-538-017	D. Sujeeet	B.Com (BA)	Sujeeet
52	1110-24-538-020	Kaathik Singh	B.Com (BA)	Kaathik
53	1110-24-538-213	N. Nikhil	B.Com (BA)	Nikhil
54	1110-24-407-107	P. Durga Prasad	B.Com (Hons)	Durga
55	1110-24-407-098	M. Nithin	B.Com (Hons)	Nithin

KESHAV MEMORIAL INSTITUTE OF COMMERCE & SCIENCES, Narayanaguda,
Hyderabad
Feedback Form for the Guest Speaker

Name of the Guest: K. Kalya Sridha
Event Topic & Date: IPRS & 22/3/2023

- How do you rate the quality of students on a scale of 5? (Please tick)
1 2 3 4 5
- Did the students meet your expectations? (Please tick)
1 2 3 4 5
- Do you feel that these Seminars/ Workshop are important in today's scenario? (Please tick)
1 2 3 4 5
- Was the venue accessible? (Please tick)
1 2 3 4 5

5) Any other suggestions/ideas, please mention
with if students interest more it would be more better.

We thank you for giving us your valuable time.

K. Sridha
22/3/2023

Keshav Memorial of Institute of Commerce and Sciences
FEEDBACK FORM

EVENT: Workshop on IPR & IP Management
DATE: 22/3/2023

Name of the Participant: A. Chaitanya
Course and Year: B.Com (Hons) 2nd yr
Name of the Institution: KMICS
Mobile number: 906680313

- Event was Outstanding / Very Good / Good / Fair / Poor
- Did you find the program useful? Yes/No
- As a participant your Level of Satisfaction? Satisfactory / Better / Best
- Your Suggestions are valuable for us.

Acknowledging and useful to leverage our startup journey and uplift business growth.

Report on lecture sessions conducted on the occasion of World Intellectual Property Day from 21.04.2025-26.04.2025

Date: 21.04.2025- 26.04.2025

Venue: Keshav Memorial Institute of Commerce and Sciences

No. of hours: 1.5 Hrs

No. of Students Participated: 40-45

No. of Faculty Participated: 10-12

External Faculties Participated: 03

Objective: To introduce participants to the fundamental concepts of Intellectual Property, including patents, copyrights, trademarks, and trade secrets.

Program Outcomes: Participants will gain insights into how intellectual property can be monetized through licensing, franchising etc. through Case Laws.

Remarks: Intellectual Property Rights is a dynamic and evolving field. With technology, business, and creative industries continually changing, understanding the legal aspects of innovation will give a significant advantage.

Report

21/04/2025- Inauguration of IP UTSAV and Celebration of World Creativity and Innovation Day

Highlights:

- Need for importance and innovation in India.
- Focus on grass root level.
- Need for more tinkering labs in schools etc.

22/04/2025-Discover more with Design Registrations

Speaker(s)- Dr B K Chakravarthy and Prof Gouri Gargate

Highlights:

- Importance of certificate of Registration of Design.
- Importance of Design Registration.

23/04/2025- Copy That! Copyrights Uncovered

Speaker(s)- Ms Anooja Padhee and Dr Hemant Khosla

Highlights:

- Legal aspects about Copy Rights.
- Steps for filing Registration of Copyrights.
- The future of IPR in India.

24/04/2025- Mark the Spot: Trademarks Talk

Speaker(s)- Dr Rahul Tanuja

Highlights:

- Importance of Branding.

- Steps for filing Registration of Copyrights.
- The future of IPR in India.

25/04/2025- **Significance of IP Protection and Commercialization**

Speaker(s)- Dr Sripathi Rao Kulkarni

Highlights:

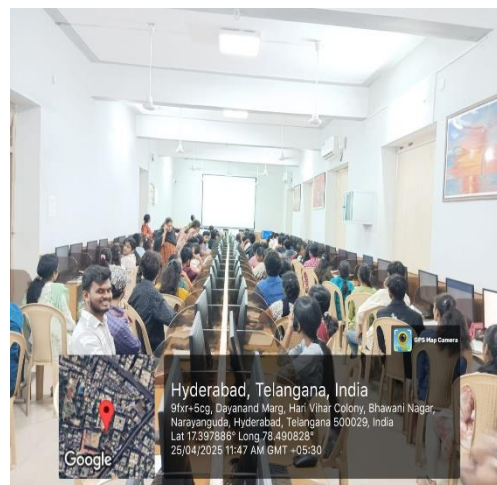
- Plagiarism v/s Copyright Violation.
- Criteria for Patenting.
- Patent application procedure.

26/04/2025- **Patent to Product (सृजंता से समृद्धि)**

Speaker(s)- Dr Dara

Highlights:

- Important documents for Patent application.
- Scheme for SIPP Scheme.
- TRL Journey and Product Milestones.





Hyderabad, Telangana, India
 3-5-1024/1, Hari Vihar Colony, Bhawani Nagar,
 Narayanguda, Hyderabad, Telangana 500029, India
 Lat 17.398633° Long 78.490806°
 26/04/2025 12:37 PM GMT +05:30



Hyderabad, Telangana, India
 3-5-1024/1, Hari Vihar Colony, Bhawani Nagar,
 Narayanguda, Hyderabad, Telangana 500029, India
 Lat 17.398633° Long 78.490806°
 26/04/2025 12:37 PM GMT +05:30

17th Week Celebration Students Register

Sr	Name	Roll No	21/04	22/04	24/04	25/04
1	P. Kishan	110-24-531-004	110	110	110	110
2	P. Kishan	110-24-531-002	110	110	110	110
3	P. Kishan	110-24-531-003	110	110	110	110
4	P. Kishan	110-24-531-004	110	110	110	110
5	P. Kishan	110-24-531-005	110	110	110	110
6	P. Kishan	110-24-531-006	110	110	110	110
7	P. Kishan	110-24-531-007	110	110	110	110
8	P. Kishan	110-24-531-008	110	110	110	110
9	P. Kishan	110-24-531-009	110	110	110	110
10	P. Kishan	110-24-531-010	110	110	110	110
11	P. Kishan	110-24-531-011	110	110	110	110
12	P. Kishan	110-24-531-012	110	110	110	110
13	P. Kishan	110-24-531-013	110	110	110	110
14	P. Kishan	110-24-531-014	110	110	110	110
15	P. Kishan	110-24-531-015	110	110	110	110
16	P. Kishan	110-24-531-016	110	110	110	110
17	P. Kishan	110-24-531-017	110	110	110	110
18	P. Kishan	110-24-531-018	110	110	110	110
19	P. Kishan	110-24-531-019	110	110	110	110
20	P. Kishan	110-24-531-020	110	110	110	110
21	P. Kishan	110-24-531-021	110	110	110	110
22	P. Kishan	110-24-531-022	110	110	110	110
23	P. Kishan	110-24-531-023	110	110	110	110
24	P. Kishan	110-24-531-024	110	110	110	110
25	P. Kishan	110-24-531-025	110	110	110	110
26	P. Kishan	110-24-531-026	110	110	110	110
27	P. Kishan	110-24-531-027	110	110	110	110
28	P. Kishan	110-24-531-028	110	110	110	110
29	P. Kishan	110-24-531-029	110	110	110	110
30	P. Kishan	110-24-531-030	110	110	110	110

Faculty Registration

Sr	Name	Signature	23/04	24/04	25/04
1	M. Raghav	[Signature]	[Signature]	[Signature]	[Signature]
2	P. Raghav	[Signature]	[Signature]	[Signature]	[Signature]
3	B. Kalpana	[Signature]	[Signature]	[Signature]	[Signature]
4	P. Kalpana	[Signature]	[Signature]	[Signature]	[Signature]
5	B. Kalpana	[Signature]	[Signature]	[Signature]	[Signature]
6	P. Kalpana	[Signature]	[Signature]	[Signature]	[Signature]
7	B. Kalpana	[Signature]	[Signature]	[Signature]	[Signature]
8	M. Kalpana	[Signature]	[Signature]	[Signature]	[Signature]
9	K. Kalpana	[Signature]	[Signature]	[Signature]	[Signature]
10	H. Kalpana	[Signature]	[Signature]	[Signature]	[Signature]

44 Faculty Registration

Sl. No.	Name	Signature			
1	M. Raghav				
2	P. Srinivas Reddy				
3	G. Kalyani				
4	K. Srinivas				
5	B. Srinivas				
6	P. Prasanna				
7	K. Srinivas				
8	M. Srinivas				
9	K. Srinivas				
10	H. Srinivas				



Report on Faculty Exchange Program

Date: April 21, 2025

Venue: RBVRR Women's College

No. of Faculty participated: 2

Faculty: Roshni Bharthi & K Sreedevi

No. of Weeks: 4 Weeks

Students Participated: B.Com First Year Students

Organized by: Department of Commerce

Keshav Memorial Institute of Commerce & Sciences & RBVRR Women's College

Duration: 10 February to 8 March 2025

Subjects: Business Law and Financial Accounting – II

Objective:

The Faculty Exchange Program aims to foster academic collaboration and enhance the quality of education by facilitating the exchange of knowledge, teaching methodologies, and research expertise among institutions. It promotes curriculum enrichment, professional development of faculty, and collaborative research opportunities. By exposing faculty to diverse academic cultures and global business practices, the program encourages innovation in pedagogy and strengthens institutional partnerships. It also helps in the adoption of best practices in teaching and administration. Ultimately, the program benefits students through improved learning experiences, up-to-date course content, and increased access to a global perspective in commerce education.

Program Outcomes:

The Faculty Exchange Program results in enhanced academic collaboration and the sharing of best practices in teaching, research, and curriculum development. Faculty gain exposure to diverse educational systems, enriching their knowledge and pedagogical skills. The program fosters joint research initiatives and publications, encouraging academic innovation. It also strengthens institutional ties and builds a network for future collaboration. Students benefit indirectly through improved teaching quality and access to broader academic perspectives. Overall, the program contributes to the globalization of commerce education, promotes cultural exchange, and supports continuous professional growth of faculty members in a dynamic academic environment.

Remarks:

The Faculty Exchange Program is a valuable initiative that fosters academic excellence, professional growth, and institutional collaboration. It provides faculty with the opportunity to broaden their teaching and research perspectives through exposure to new environments, innovative methods, and global best practices. Such programs play a crucial role in enriching the academic experience for both educators and students. They also strengthen inter-institutional ties, laying the foundation for long-term cooperation in research and curriculum development. Overall, the program contributes to the development of a more dynamic, inclusive, and globally relevant commerce education system, aligning with current industry and academic standards.

Report

Introduction:

The Department of Commerce at **Keshav Memorial Institute of Commerce & Sciences KMICS** and **RBVRR Women's College** jointly conducted a Faculty Exchange Program from **10th February to 8th March 2025**. This collaborative academic initiative was designed to enhance teaching and learning in the core subjects of **Business Law** and **Financial Accounting – II** at the undergraduate level.

Program Activities:

- **Lectures & Teaching Sessions**
Faculty members from both institutions conducted alternating sessions on key topics in Business Law (e.g., Indian Contract Act, Sale of Goods Act) and Financial Accounting – II (e.g., Accounts from incomplete records).
- **Case Study Discussions**
Practical case studies were presented in Business Law to encourage critical thinking and application of legal principles.
- **Workshops & Assignments**
Joint workshops on preparing financial statements and resolving legal issues in commerce were organized to enhance student participation.

Participating Faculty:

- Mrs. Roshni Bharthi (Business Law)
- Mrs.K Sreedevi (Financial Accounting – II)
- **From RBVRR Women's College:**
 - Mrs. S Salomi (Business Law)
 - Mrs. S Anitha (Financial Accounting – II)

Student Feedback:

Students reported increased clarity in complex topics and appreciated the real-world legal and financial case studies. The diverse teaching styles made learning more engaging and effective.

Conclusion:

The Faculty Exchange Program in Commerce between **KMICS** and **RBVRR Women's College** proved to be highly effective in enriching both faculty and student learning experiences. The collaboration not only achieved its academic goals but also laid a foundation for future partnerships in research, seminars, and curriculum innovation.



Report on workshop on Business Models 24.04.2025

Date: April 24, 2025

Venue: S.V Hall

No. of hours: 1hours

No. of Students Participated:40

No. of Faculty Participated:15

Objective:

1. Improved Business Model Design: Participants learn how to design and innovate business models that are scalable, sustainable, and competitive.
2. Increased Innovation: Participants learn how to think outside the box and come up with innovative business models.
3. Better Decision-Making: Participants learn how to make informed decisions about their business models.

Program Outcomes:

1. Clear Understanding of Business Model Canvas: Participants gain a deep understanding of the Business Model Canvas framework and its application.
2. Innovative Business Models: Participants develop innovative business models that are scalable, sustainable, and competitive.
3. Improved Business Strategy: Participants gain clarity on their business strategy and develop a roadmap for implementation.
4. Networking Opportunities: Participants network with peers, mentors, and industry experts, potentially leading to new partnerships or collaborations.

Remarks:

A workshop on Business Model Canvas (BMC) can be a valuable experience for entrepreneurs, startups, and businesses looking to innovate and improve their business models.

Brochure Image

The brochure features logos for Osmania Technology Business Incubator, Keshav Memorial Institute of Commerce & Sciences, and the Institution's Innovation Council. The text is centered and uses a mix of red, green, and black fonts. It provides details about the workshop's date, venue, and organizers.

KESHAV MEMORIAL INSTITUTE OF COMMERCE & SCIENCES
Affiliated to Osmania University & NAAC Accredited
A Unit of Keshav Memorial Educational Society
3-5-1026, Narayanaguda, Hyderabad - 500 029.

In association with
OSMANIA TECHNOLOGY BUSINESS INCUBATOR
Osmania University, Hyderabad.
A Workshop on Business Startup Models

DATE::24-04-2025 VENUE: SV HALL from 11:00 AM onwards
Organised by : ED Cell and Department of Commerce

Convenor : **Ms. V. Neeraja** Co-ordinators : **Mrs. M. Swathi and Mrs. Anjanadevi** Principal **Mrs. V. Santhi**

Go to Settings to activate Windows.

Report on a Workshop conducted on Intellectual Property Rights (IPRs) & IP Management for Start-ups on 22.03.2025

Date: March 22, 2025

Venue: Keshav Memorial Institute of Commerce and Sciences

Guest Speaker: Ms. K Ramya Sudha, BA. LLB.

Budget: Rs.2,000/-

No. of hours: 1.5 Hrs

No. of Students Participated: 55

No. of Faculty Participated: 18

External Faculties Participated: 02

The Keshav Memorial Institute of Commerce and Sciences successfully conducted a workshop on

Intellectual Property Rights (IPRs) & IP Management for Start-ups on 22.03.2025.

The event aimed to equip students with fundamental concepts of Intellectual Property, including patents, copyrights, trademarks, and trade secrets.

Programme Highlights

The session commenced with a warm welcome to the esteemed guest, Ms. K Ramya Sudha, BA. LLB. She gave many insights about the types of Intellectual Property Rights, validity of licenses and other important key points with respect to their registration. She also briefed about the momentum gained by Start-ups in today's world and its correlation to the world of IPR.

Participation & Acknowledgments

The event saw active participation from 55 students across B.Com Business Analytics and B. Com Computer Applications. Our Principal, Mrs V Santhi, appreciated the team for successfully organizing the event and also felicitated the guest with a shawl & Memento.

Faculty members who participated in the event included Programme Convenor, Ms K Sreedevi, Co-ordinator, Ms B. Ujjivani and all the supportive staff from the Department of Commerce.

Additionally, other representatives who participated included IIC Convener C.Sanjana, English Department faculty Ms L.Deepika & Ms Maheshwari also contributed to the success of the event.

Objective: To introduce participants to the fundamental concepts of Intellectual Property, including patents, copyrights, trademarks, and trade secrets.

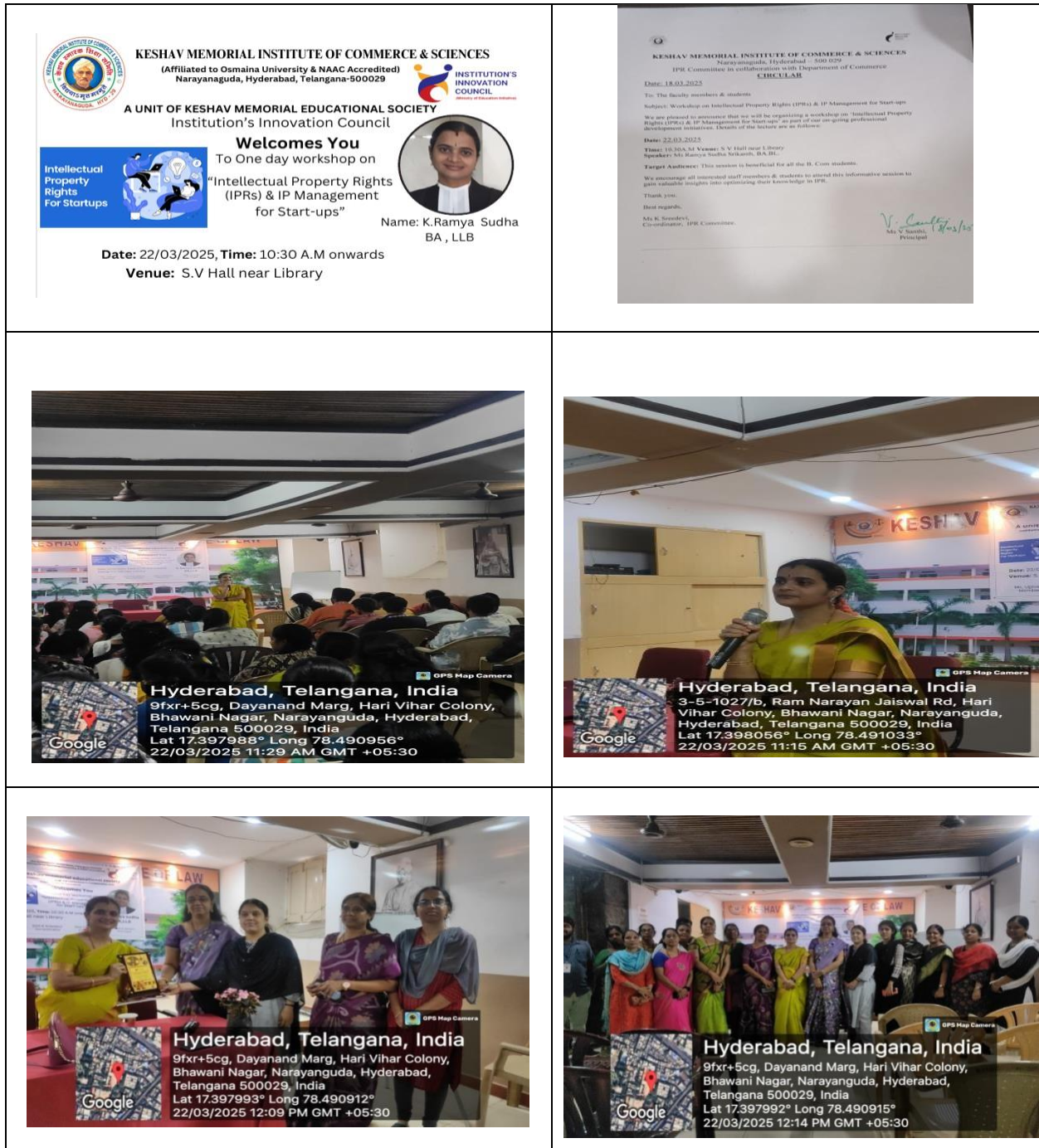
Program Outcomes: Participants will gain insights into how intellectual property can be monetized through licensing, franchising, or other methods, and how this impacts businesses and startups.

Remarks: Intellectual Property Rights is a dynamic and evolving field. With technology, business, and creative industries continually changing, understanding the legal aspects of innovation will give a significant advantage.

Conclusion

The workshop provided students with a comprehensive understanding IPRs and IP management for Start-ups. Ms. Ramya's insights and case studies enriched their learning experience, bridging the gap between academic knowledge and industry practices. The event concluded with a vote of thanks, acknowledging his contribution to shaping future marketing professionals.

The session was well-received, leaving students motivated and better prepared for real-world business challenges.



Workshop on Intellectual Property Rights (IPR) & IP Management for Start-ups

Guest: Mr. Ranjya Sridha, KA 110, Date: 22-03-23
Venue: SY Hall

Sl. No.	Roll Ticket No.	Name	Class	Signature
1.	1110-24-538-041	Nandini	B.Com (B.A)	Nandini
2.	1110-24-538-001	A. Chandana	B.Com (B.A)	Chandana
3.	1110-24-538-095	A. Harshitha	B.Com (B.A)	Harshitha
4.	1110-24-538-045	P. Harika Reddy	B.Com (B.A)	Harika
5.	1110-24-538-033	K. Sreenithya	B.Com (B.A)	K. Sreenithya
6.	1110-24-538-039	N. Heema	B.Com (B.A)	N. Heema
7.	1110-24-538-023	H. Saranya	B.Com (B.A)	H. Saranya
8.	1110-24-538-060	Y. Anitha Reddy	B.Com (B.A)	Y. Anitha
9.	1110-24-405-225	V. Swathi	B.Com (B.A)	V. Swathi
10.	1110-24-405-190	R. Anjali	B.Com (C.A)	Anjali
11.	1110-24-405-224	V. Gauthani	B.Com (C.A)	Gauthani
12.	1110-24-405-239	J. Anusutha	B.Com (C.A)	Anusutha
13.	1110-24-405-192	Anjali Rathod	B.Com (C.A)	Anjali
14.	1110-24-305-220	V. Vaishnavi Devi	B.Com (C.A)	Vaishnavi
15.	1110-24-405-234	Y. Sai Priya	B.Com (C.A)	Sai Priya
16.	1110-24-405-196	D. Sai Pritya	B.Com (C.A)	Sai Pritya
17.	1110-24-538-013	B. Nitya Sri Varma	B.Com (C.A)	Nitya
18.	1110-24-538-020	K. Akshitha	B.Com (C.A)	Akshitha
19.	1110-24-538-047	P. Ananya	B.Com (C.A)	P. Ananya
20.	1110-24-538-016	P. Harshitha	B.Com (C.A)	P. Harshitha
21.	1110-24-538-042	N. S. Sruja Sree	B.Com (C.A)	N. S. Sruja Sree
22.	1110-24-538-014	B. Hanuveena	B.Com (C.A)	Hanuveena
23.	1110-24-405-207	Shubham Rao	B.Com (C.A)	Shubham
24.	1110-24-405-187	Manish	B.Com (C.A)	Manish
25.	1110-24-405-230	Vanshi	B.Com (C.A)	Vanshi
26.	1110-24-407-073	K. Siddharth	B.Com (C.A)	Siddharth
27.	1110-24-405-221	Vinayraj	B.Com (C.A)	Vinayraj
28.	1110-24-405-218	Shruti	B.Com (C.A)	Shruti

Sl. No.	Roll Ticket No.	Name	Class	Signature
29.	1110-24-405-286	V. Gini	B.Com (C.A)	V. Gini
30.	1110-24-405-277	V. Sankhsh	B.Com (C.A)	V. Sankhsh
31.	1110-24-405-197	Sabin Jiwani	B.Com (C.A)	Sabin
32.	1110-24-538-019	D. Lakshitha	B.Com (B.A)	D. Lakshitha
33.	1110-24-538-025	J. Rohan Raj	B.Com (B.A)	J. Rohan Raj
34.	1110-24-538-028	K. Yashwanth Reddy	B.Com (B.A)	K. Yashwanth Reddy
35.	1110-24-538-053	S. A. Prisha Rao	B.Com (B.A)	S. A. Prisha Rao
36.	1110-24-538-085	K. Kavitha	B.Com (B.A)	K. Kavitha
37.	1110-24-538-021	G. Vikas	B.Com (B.A)	G. Vikas
38.	1110-24-538-029	K. Kaitheek Prasad	B.Com (B.A)	K. Kaitheek Prasad
39.	1110-24-538-055	T. Lokesh	B.Com (C.A)	T. Lokesh
40.	1110-24-538-058	V. Bhavathi Ram	B.Com (C.A)	V. Bhavathi Ram
41.	1110-24-538-027	K. Dhruv Parvath	B.Com (C.A)	K. Dhruv Parvath
42.	1110-24-538-010	B. Parvath Kumar	B.Com (C.A)	B. Parvath Kumar
43.	1110-24-538-038	N. Lakshmi Kumar	B.Com (B.A)	N. Lakshmi Kumar
44.	1110-24-538-022	G. Srujan Das	B.Com (B.A)	G. Srujan Das
45.	1110-24-538-011	B. Harish	B.Com (B.A)	B. Harish
46.	1110-24-538-046	P. Kishan	B.Com (B.A)	P. Kishan
47.	1110-24-538-052	S. Ganesh	B.Com (B.A)	S. Ganesh
48.	1110-24-538-048	R. Bharath Chandra	B.Com (B.A)	R. Bharath Chandra
49.	1110-24-538-009	B. Shyam	B.Com (B.A)	B. Shyam
50.	1110-24-538-003	Amit	B.Com (B.A)	Amit
51.	1110-24-538-017	D. Srujeet	B.Com (B.A)	D. Srujeet
52.	1110-24-538-020	Kaustik Singh	B.Com (B.A)	Kaustik Singh
53.	1110-24-538-023	N. Nikhil	B.Com (B.A)	N. Nikhil
54.	1110-24-407-107	P. Durga Priya Sad	B.Com (Hon)	P. Durga Priya Sad
55.	1110-24-407-098	M. Nithin	B.Com (Hon)	M. Nithin

KESHAV MEMORIAL INSTITUTE OF COMMERCE & SCIENCES, Narayanaguda, Hyderabad
Excellback Form for the Guest Speaker

Name of the Guest: K. Ranjya Sridha

Event Topic & Date: IPRS 4, 22/3/2023

1) How do you rate the quality of students on a scale of 5? (Please tick)

1 2 3 4 5

2) Did the students meet your expectations? (Please tick)

1 2 3 4 5

3) Do you feel that these Seminars/Workshop are important in today's scenario? (Please tick)

1 2 3 4 5

4) Was the venue accessible? (Please tick)

1 2 3 4 5

5) Any other suggestions/ideas, please mention with if students interest more it would be more better.

K. Sridha
22/3/2023

We thank you for giving us your valuable time.

Keshav Memorial of Institute of Commerce and Sciences
FEEDBACK FORM

Event: Workshop on IPR & IP Management
DATE: 22/3/2023

Name of the Participant: A. Chaitanya

Course and Year: B.Com (Hons) 2nd yr

Name of the Institution: KMICS

Mobile number: 916680313

1. Event was Outstanding / Very Good / Good / Fair / Poor

2. Did you find the program useful? Yes/No

3. As a participant your Level of Satisfaction? Satisfactory / Better / Best

4. Your Suggestions are valuable for us.

Acknowledging and Useful to leverage our startup journey and uplift business growth.

Report on Field Trip to NIRD 21.03.2025

Date: March 21, 2025

Venue: National Institute of Rural Development & Panchayati Raj

Guest Speaker: Mohammad Khan

Budget:

No. of hours: 6 hours

No. of Students Participated: 39

No. of Faculty Participated: 1

Objective:

Field trip to NIRD to learn about [specific areas of interest, e.g., Rural development, sustainable livelihood, etc.] We believe that this field trip will provide our students with valuable hands-on experience and exposure to the latest development in the field. The purpose of the visit was to enhance students' understanding of rural development, governance, and the role of Panchayati Raj institutions. The students were introduced to NIRD&PR's research initiatives, training programs, and community development projects. The visit provided valuable insights into the implementation of rural policies and the challenges faced in grassroots development. It also encouraged students to explore future opportunities in rural development and governance sectors.

Program Outcomes:

The field trip to the National Institute of Rural Development & Panchayati Raj (NIRD&PR) significantly enhanced students' understanding of rural development processes and the functioning of Panchayati Raj institutions. Students gained practical insights into the challenges and strategies involved in rural governance, community development, and policy implementation. The visit fostered critical thinking and encouraged students to explore career opportunities in rural development and governance sectors. Furthermore, the trip facilitated a deeper appreciation for the importance of sustainable development practices and the role of research in addressing rural challenges.

Remarks:

The field trip to the National Institute of Rural Development & Panchayati Raj (NIRD&PR) was a highly enriching experience for the students. The visit provided valuable insights into the role of Panchayati Raj institutions in rural governance and development. The students were particularly engaged with the institute's research on sustainable rural development practices and governance strategies. It was evident that the trip enhanced their understanding of grassroots-level policy implementation and the challenges in rural development. The exposure will certainly inspire students to explore careers in rural governance and community development.

Brochure Image

KESHAV MEMORIAL INSTITUTE OF COMMERCE & SCIENCES
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A Unit of Keshav Memorial Educational Society
3-5-1026, Narayanaguda, Hyderabad - 500 029.

In association with
National Institute of Rural Development and Panchayati Raj
Hyderabad, Telangana.

Field trip to NIRD to learn about specific areas of interests
21-03-2025 from 10:00 AM onwards
Organised by : ED Cell and Department of Commerce

Convenor: **Ms. V. Neeraja** Co-ordinators: **Mrs. M. Swathi and Mrs. Anjanadevi** Principal: **Mrs. V. Santhi**

Circular Image

KESHAV MEMORIAL INSTITUTE OF COMMERCE AND SCIENCES
Narayanaguda, Hyderabad – 500 029
Department of Commerce



CIRCULAR



Date: 15.03.2025

To: The faculty members & students

Subject: Field Trip to NIRD

We are pleased to announce that we will be organizing a Field trip to NIRD as part of our on-going professional development initiatives.

Date: 21-3-2025

Time: 10.00A.M

Objective: Field trip to NIRD to learn about [specific areas of interest, e.g., Rural development, sustainable livelihood, etc.] We believe that this field trip will provide our students with valuable hands-on experience and exposure to the latest development in the field.

Thank you.

Best regards,

MS V Neeraja.

Event Images





Feedback Form

KESHAV MEMORIAL OF INSTITUTE OF COMMERCE AND SCIENCES
FEEDBACK FORM

EVENT NIRD Field Trip
DATE: 21/3/25

Name of the Participant : Rajaram
Course and Year : B.com 1st year
Name of the Institution : KMICS
Mobile number : 9392565269

1. Event was Outstanding / Very Good / Good / Fair / Poor
2. Did you find the program useful? Yes/No
3. As a participant your Level of Satisfaction? Satisfactory / Better / Best
4. Your Suggestions are valuable for us.

Very useful for students
Valuable Information got



Report on Legal Awareness Camp for UG Girl students 07.03.2025

Date: March 07/2025

Venue: Keshav Memorial Institute of Commerce and Sciences

Guest Speakers: District Legal Services Authority Nampally Court

No. of hours: 2 hours

No. of Students Participated: 77

No. of Faculty Participated: 02

Objective:

On the occasion of International Women's Day district legal services authority conducted legal awareness camp for under graduate girl students of KMICS

Program Outcomes:

To educate girl students about their rights and other things legally available to them to protect them

Report

LEGAL AWARENESS CAMP for girls students of Keshav Memorial Institute of Commerce and Sciences by District Legal Services Authority Nampally Court Hyderabad under the leadership of U. Chandrakala Deputy Chief defense counsel nampally court and other speakers namely Dr. Lakshmi Secunderabad court, Sowmya, Neetu Pawar, Niharika and Nazneen on 7th March 2025

2 to 4pm in our campus attended by 80 girl students of sciences, commerce and management streams they covered important legal awareness and topics of day-to-day life at home and office. They covered legal rights for young girls and women like Sexual harassment in institutions and offices, equal rights, marriage related rights and POSCO. The awareness camp was excellent and enlightened our students.

Speakers were invited on to the dais by V. Neeraja Assistant Professor department of commerce.

Vote of thanks by Prachi Dengre BSC Final year student.





Topic- Motivational speech on The importance of Time Management

(For Bcom Honours/Applications Final Year Students)

Date of Activity -7/3/2025

No of Students Participated – 40 Students

Venue-G-4

Resource Person-Shri Gopal T.K Krishna.

Profile:

Shri Gopal T.K. Krishna holds formal registrations as a Licensed Professional Engineer in Iowa, Minnesota, Missouri, Nebraska, and Wisconsin, and is a Certified Power Quality Professional with the Association of Energy Engineers, reflecting his extensive capabilities. The Outstanding Young Engineer' award, conferred upon him in 1979 by the Central Iowa Chapter of the Iowa Engineering Society, the John Dunlap-Sherman Woodward Award for outstanding technical and professional achievement before the age of thirty-five, awarded in 1979 by the Iowa Engineering Society, and the Outstanding Minority Entrepreneur of 1981' award from the Minority Business Association, all recognize his significant contributions to his professional career.

Objectives:

- 1 Developing Time Management Skills for Future Careers
- 2 Improving Decision-Making and Prioritization
- 3 Improving Communication and Teamwork
- 4 Building Discipline and Self-Responsibility
- 5 Building Confidence and Motivation



Outcomes:

- Preparation for Professional Success
 - Informed and Effective Decision-Making
 - Stronger Collaboration Skills
 - Enhanced Personal Accountability
 - Increased Self-Esteem and Drive.
-

Activity: Student Talent Enhancement programme

Date :25.02.2025

Resource Person:Mr M.NAGARAJU

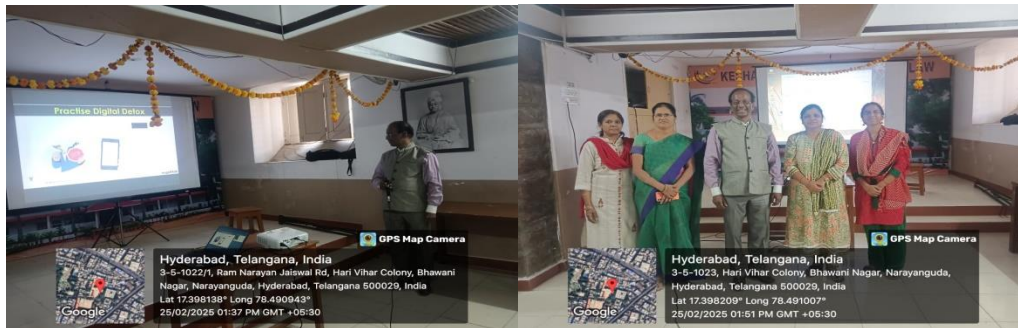
Convenor: Ms V Neeraja

Coordinators: Ms Swathi, Ms Ujjivani,

Mental wellness is a state of being where you feel good,think clearly and live a purposeful,happy,healthy and balanced life.

Objectives

- 1) To Train the students with various concepts on student talent
- 2) To educate the students physical health& mental health.
- 3) To learn the things from professional eye
- 4) Open Communication.
- 5) Bonds with Family and friends and Social Life
- 6) Learn Develop, spread positive Thoughts
- 7) Stay away from Mobile,Drugs and Negative Elements



OUTCOMES

- 1) Around 60 Students participated enthusiastically
 - 2) Students were able to understand many concepts very easily
 - 3) They were also able to understand and appreciate the judgments in different case studies
 - 4) They were able participate in interaction session with interesting questions.
-

Activity: An Awareness lecture on Cyber Crime conducted by Telangana Police

Date: 11/02/2025

Co-ordinator(s): Ms Sreedevi, Ms M Swathi, Ms B Ujjivani

Objectives

- 1) To educate about different types of Cyber Crimes.
- 2) Raising awareness of Cyber security threats.
- 3) Promoting safe online practices.
- 4) Promoting digital literacy.

Outcomes:

- 1) Improved knowledge of Cyber security measures/
- 2) Usage of toll free no: 1930
- 3) Promoted Responsible online behaviour
- 4) Enhanced Personal security.



Activity: Empowering Villages through Digitalization Workshop

On 13th & 14th Feb 2025

Resource Person : Dr.HariNarayan

On 13th and 14th feb 2025 a workshop on digitalization in villages was organized by MR Harinar Sir in collaboration with OTBI Osmania Technology And Business Incubator . The event aimed to educate and empower villagers on the benefits and applications of digital technologies. The main aim of this workshop or program is to develop our villages , as development of villages is equally important to that of cities of telangana . As we cannot make bigger changes to the villages but we can make the situations a bit easier for who can get more development in view of this we are going to make an QR code for each village or mandal which will be going to consist location points of important places like for instance hospitals , postoffice , police stations , bustands , railways station etc. These locations are going to be saved in the form of contacts in phone . This extra ordinary fabulous fantastic idea was given by non other than solar man MR T harinarayan sir.

➤ **Objectives**

- To raise awareness about the importance of digitalization in rural development.
- To provide hands-on training on basic computer skills and digital tools.
- To promote digital literacy and online safety among villagers.
- To serve our villages with convenience.
- To enlight our villages with implementation or by using new technique
- To join our youth with their roots by paying the ows to nation
- To make youth more aware about new technologies in present market

Participants

- The workshop was attended by 120 participants, including:
- -Mr Harinarayan sir
- -V shanti mam (principal)
- -Dr Nageshwar rao sir
- -A Subramanyam sir
- -D Neeraja mam
- -M Swathi mam
- Anjana Mam
- - Village leaders and representatives

- Local government officials

- Farmers and entrepreneurs

- Students and youth

❖ **Agenda**

1. Keynote address: “Digitalization and Rural Development”

2. Session 1: Basic Computer Skills and Online Safety
3. Session 2: Digital Tools for Agriculture and Entrepreneurship
4. Session 3: Accessing Government Services Online
5. Group discussion and Q&A

❖ **Outcomes**

1. Participants gained basic computer skills and understanding of digital tools.
2. Villagers learned about online safety and best practices for secure internet usage.
3. Local leaders and entrepreneurs explored opportunities for digital entrepreneurship and e-commerce.
4. Participants expressed increased confidence in using digital technologies for personal and professional development.
5. participants got inspired by mr harinarayan sir due to his smart works in a greater way and by his selfless ness
6. we got approx 60percent of locations that sir will going to add to his QR code

❖ **Recommendations**

1. Establish digital literacy training programs in villages.
2. Provide access to computers and internet facilities in rural areas.
3. Develop localized digital content and resources for villagers.
4. Foster partnerships between government, private sector, and civil society to support digitalization initiatives.

❖ **Conclusion**

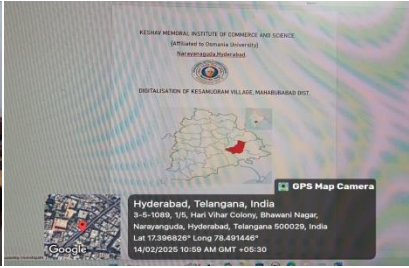
The workshop on digitalization in villages was a successful initiative that empowered participants with the knowledge and skills necessary to leverage digital technologies for rural development. We look forward to building on this momentum and exploring further opportunities for digitalization in villages.

The workshop is happened totally by use of an application named TH-CODE app made Mr harinarayan sir which can give approx actual latitudes and longitudes of location marked within less than one second. This app helped the most to us to make this worshop more efficient , effective ,and made us more enthusiastic

➤ **Annexures**

- List of participants
- Workshop agenda

- Presentation slides
- Evaluation report



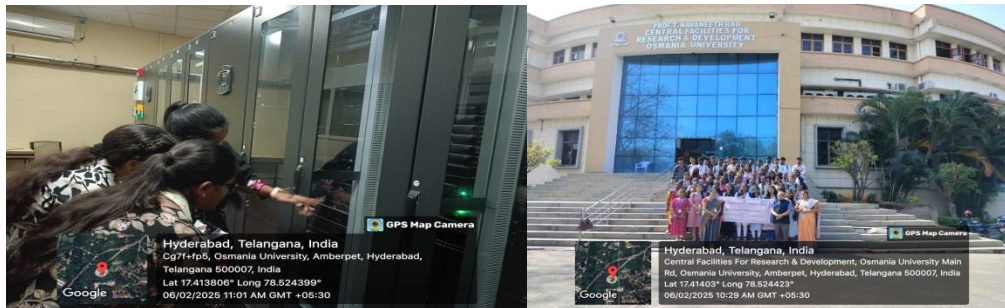
Activity: Entrepreneur Development cell & Dept. of Commerce visited

on 6-2-2025

OSMANIA TECHNOLOGY INCUBATION UNIT in Collaboration with Osmania Technology Business Incubation Centre. Students enthusiastically participated in the field expo. Osmania Technology Business incubation Adviser Dr.HariNarayan offered internships and project guidance to our students.

❖ Objectives

- To raise awareness about the importance of digitalization in rural development.
- To provide hands-on training on basic computer skills and digital tools.
- To promote digital literacy and online safety among villagers.
- To serve our villages with convenience.
- To enlight our villages with implementation or by using new technique
- To join our youth with their roots by paying the ows to nation
- To make youth more aware about new technologies in present market



Activity: Certification Course on Tally along with GST

Date: Batch-1: 21/01/2025 to 31/01/2025

Batch-2: 01/02/2025 (6 hrs)

Resource Person: Kottur Sampath Kumar, Naandi Foundation

Objectives

- 1) To learn GST Compliance in Tally.
- 2) Practical exposure to Tally's GST.
- 3) Preparation for career opportunities
- 4) To create financial reports.



OUTCOMES

- 1) Proficiency in using Tally Software.
 - 2) Batch-1 was attended by 46 students and batch-2 by 74 students.
 - 3) Effective management of Input Tax Credit.
-

Activity: Certification Course on Soft Skills

Date :21/01/2025 to 31/01/2025

Resource Person: Ms Alamuri Purnima, Naandi Foundation

Objectives:

- 1) To enhance Communication Skills.
- 2) To educate about the benefits of team collaboration and interpersonal skills.
- 3) To build EQ
- 4) To enhance problem solving skills, time management skills etc.



Outcomes:

- 1) Improved Communication skills.
 - 2) Almost 48 students got benefitted from the course.
 - 3) They were able to solve case studies and follow professional etiquette.
-

Activity: Investor Education Initiative by HSBC MUTUAL FUND for the students of B.com III year (Computer Applications & Business Analytics (V Sem)

Date :24.01.2025

Resource Person:Mr Bhavanarayana Kandala

Convenor: Ms V Neeraja

Coordinator: Ms Soujanya, Ms Swathi, Ms Ujjivani, Ms D Neeraja,Ms Anjana

Objectives

- 1) To Train the students with various concepts on mutual funds.
- 2) To educate the students about risks and returns.
- 3) To learn the things from professional eye
- 4) Diversification of funds.



OUTCOMES

- 1) Around 100 Students participated enthusiastically
- 2) Students were able to understand many concepts very easily
- 3) They were also able to understand and appreciate the judgments in different case studies
- 4) They were able participate in interaction session with interesting questions.



Hyderabad, Telangana, India
3-5-1024/1, Hari Vihar Colony, Bhawani Nagar, Narayanguda,
Hyderabad, Telangana 500029, India
Lat 17.398641° Long 78.49081°
24/01/2025 12:30 PM GMT +05:30



Hyderabad, Telangana, India
3-5-1017, Street No. 5, Hari Vihar Colony, Bhawani Nagar,
Narayanguda, Hyderabad, Telangana 500029, India
Lat 17.398651° Long 78.490821°
24/01/2025 12:29 PM GMT +05:30



Hyderabad, Telangana, India
3-5-1017, Street No. 5, Hari Vihar Colony, Bhawani Nagar,
Narayanguda, Hyderabad, Telangana 500029, India
Lat 17.398667° Long 78.490808°
24/01/2025 12:29 PM GMT +05:30



Hyderabad, Telangana, India
3-5-1017, Street No. 5, Hari Vihar Colony, Bhawani Nagar,
Narayanguda, Hyderabad, Telangana 500029, India
Lat 17.398675° Long 78.490814°
24/01/2025 11:04 AM GMT +05:30

Activity: Stock Market Awareness Programme by National Stock Exchange for the students of B.com III year (V Sem)

Date :28.12.2024

Resource Person:Dr.N.Chandu Kumar,From LIC

KESHAV MEMORIAL INSTITUTE OF COMMERCE AND SCIENCES
[AFFILIATED TO OSMANIA UNIVERSITY]
NARAYANAGUDA, HYDERABAD.

National Stock Exchange- Investor Awareness Program

ORGANIZED BY
Department of Commerce.

Resource person- Dr N.Chandu Kumar

Date: 28.12.2024 Time: 09:30 AM Venue: Seminar Hall (II Floor), Degree block

Ms M Swathi
Convener

Ms B Ujjivani, Ms Santosh Vyas
Ms D Neeraja
Coordinator(s)

Ms Priti Arya
HoD

Ms V Santhi
I/C Principal

Objectives

- 1) To Train the students with various concepts on stock exchange
- 2) To educate the students about various methods of National Stock Exchange
- 3) To learn the things from professional eye.



OUTCOMES

- 1) Around 100 Students participated enthusiastically
- 2) Students were able to understand many concepts very easily

- 3) They were also able to understand and appreciate the judgments in different case studies
- 4) They were able participate in interaction session with interesting questions



Activity: Awareness on Cyber Safety
Resource Person: Techknow foundation
Date-23rd January 2025

Objectives:

- Mitigating risks and threats involves identifying potential vulnerabilities and implementing measures.
- Enhancing security awareness among students is essential for adequate cyber security
- To give an idea about the importance of the Cyber Security.



Outcome:

- Around 100 students participated enthusiastically.

Students were able to understand the importance of cyber security in today's Genz


Activity: Extension Lecture on ‘COST ACCOUNTING’ for the students of Bcom III year (V Sem)

Date: 28-10-2024

Resource Person: Mr V Madhavan, FCA

Objectives:

- To train the students with various concepts of cost accounting.
- To educate the students about various methods of costing.
- To give an idea about the importance of the paper.
- To learn things from a professional eye.



Keshav Memorial Institute Of Commerce And Sciences
Narayanaguda, Hyderabad.
(Affiliated to Osmania University)
NAAC Accredited

**An extension lecture on
Cost Accounting – An Overview**

organized by
The Department of Commerce

Resource person-Mr. V Madhavan, FCA

Date: 28.10.2024 Time: 11:00 AM Venue: Seminar Hall (II Floor), Degree block

Ms B Ujjivani, Mr Sanjay Raj, Ms Seema Rani,
Ms Santosh Vyas, Ms K Deepa
Convenor

Mrs V Neeraja
HoD

Mrs V Santhi
Principal





Outcome:

- Around 80 students participated enthusiastically.
- Students were able to understand so many concepts very easily.
- They were also able to understand and appreciate the judgement in different case-studies.
- They were able to participate in interaction session with interesting questions.

